

# Child Rights Advocacy

Presented by:

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# Premise for Advocacy: Gvt as primary duty bearer

Duty-bearer's obligation to:

Respect

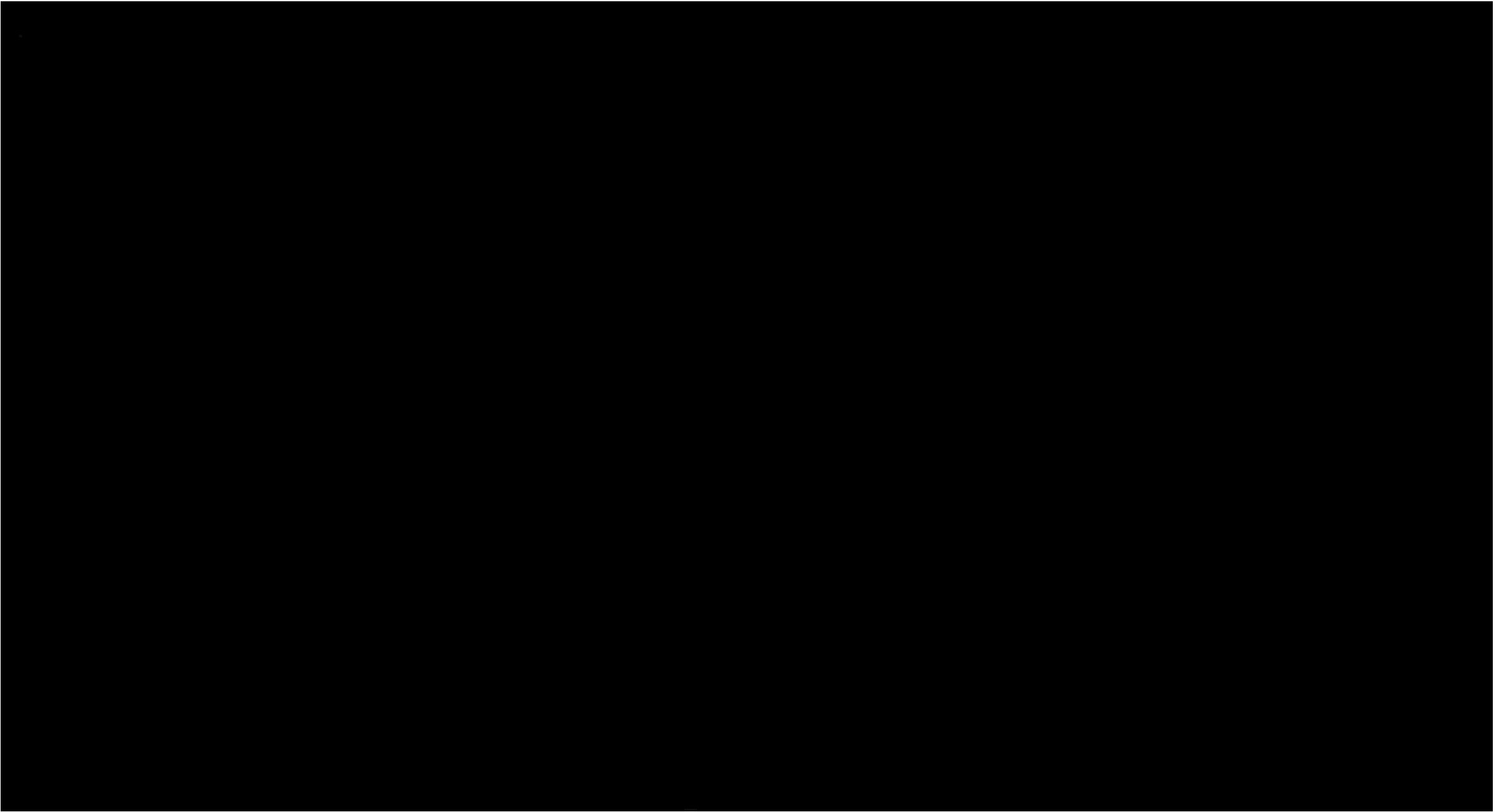
refrain from  
interfering with the  
enjoyment of the right

Protect

prevent others  
from interfering  
with the  
enjoyment of the  
right

Fulfil

adopt appropriate  
measures towards full  
realization of the right



# What is advocacy?

- The promotion of a specific message and or course of action in order to influence or contribute to the development and implementation of public policies which will alleviate the causes and consequences of poverty- Oxfam GB
- The process of influencing key decision makers and opinion formers (individuals and organisations) for changes to policies and practices that will work in poor people's favour- Action Aid
- What the process involves is not defined, but it must include education of either the powerful or the powerless- World Vision

# Key steps for advocacy strategy formulation

- 1. Identification and analysis of advocacy issues**
- 2. Identification and analysis of stakeholders**
- 3. Formulation of measurable objectives**
- 4. Developing core advocacy messages**
- 5. Developing the strategy ( approaches, techniques, messages and materials)**
- 6. Developing advocacy action plan**
- 7. Planning monitoring and evaluation**

# Influencing processes

**PLACES**

*Global*

*National*

*Local*

**SPACES**

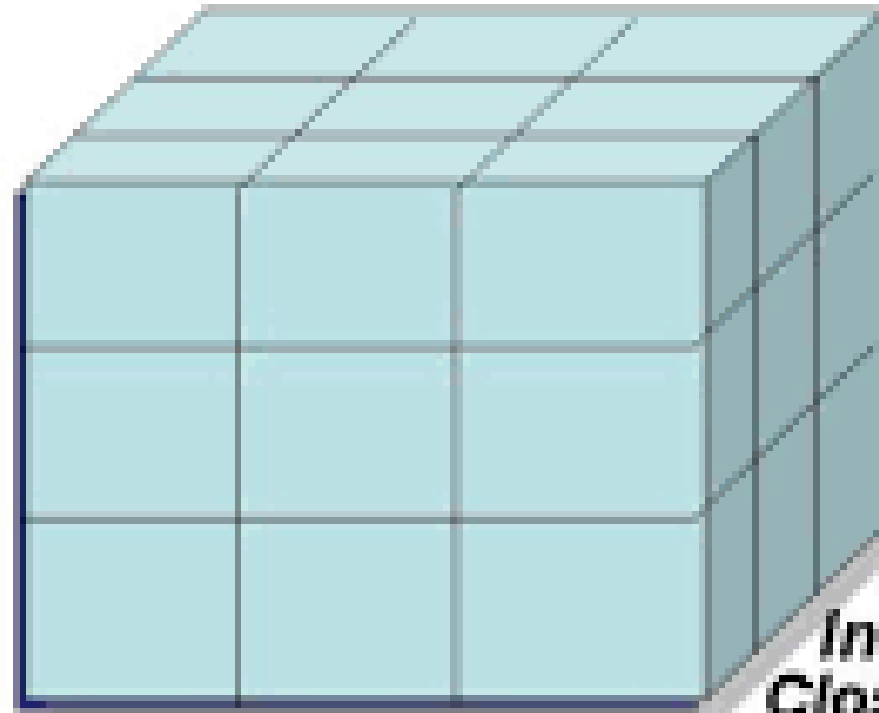
*Claimed*  
*Invited*  
*Closed*

*Visible*

*Hidden*

*Invisible*

**POWER**



# Child rights monitoring and advocacy

- Treaty reporting creates a **legitimate platform for CSOs** to raise pertinent issues they need help on from the international community
- Engenders a **process of reviewing of laws**, policies and practices;
- **Concluding observations** facilitate **planning** of concrete actions to improve the shortfalls revealed,
  - *Concluding observations are meant to serve as a treaty body's carefully considered conclusion about whether a state party has satisfied the legal obligations it assumed upon ratification of the treaty*
- **Ensure reporting and feedback** from a dialogue with the treaty bodies.
- **Get observer status** to the ACERWC

# Advocacy materials

## **Print materials**

**Fact sheets, hand outs, leaflets, booklets**

## **Pictures & audio-visual materials**

**Still pictures,**

**slide sets,**

**video documentaries**